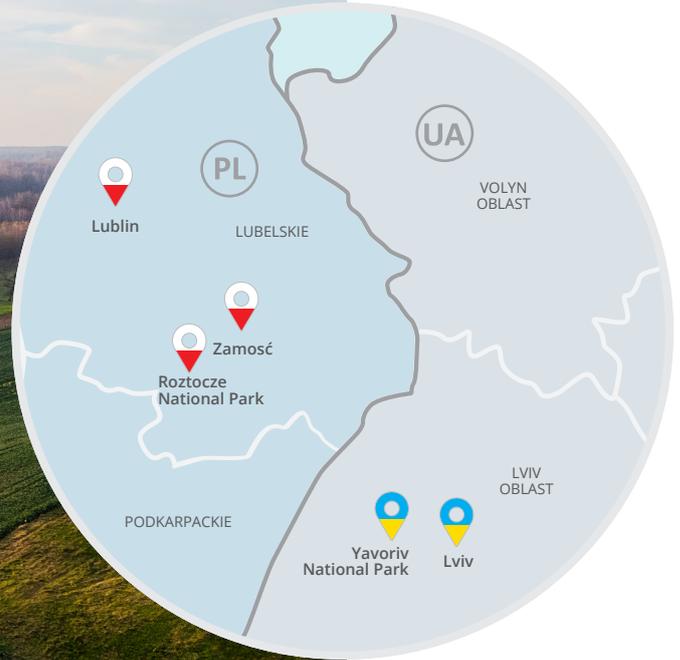
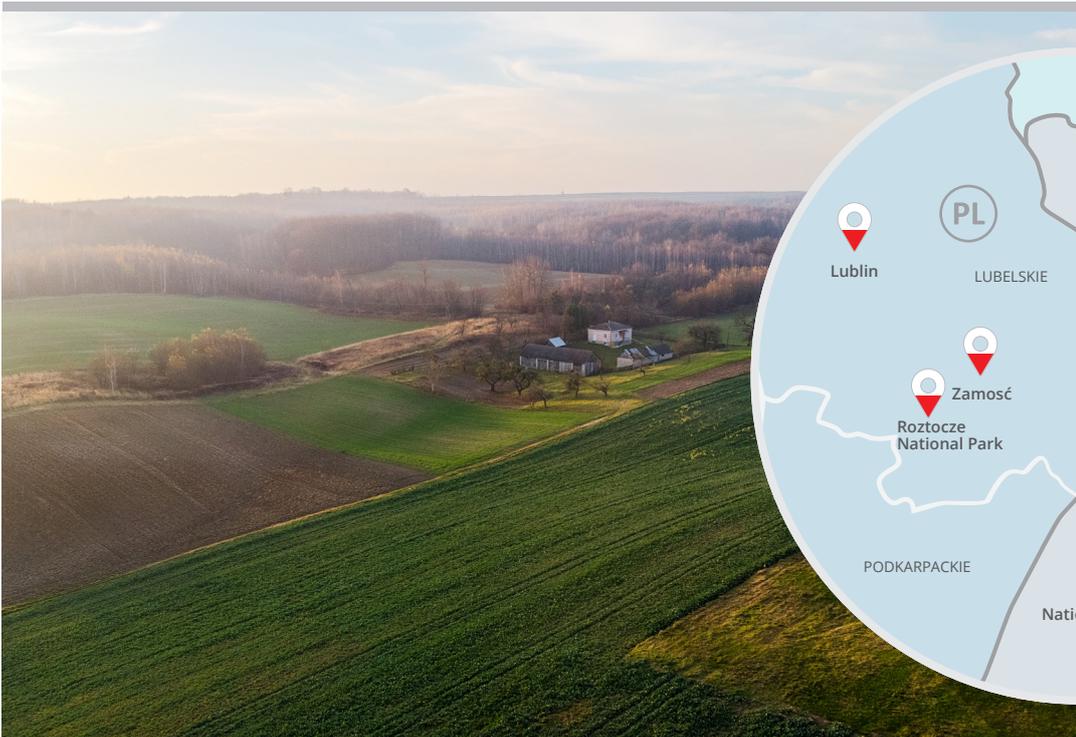




HERITAGE

Priority 1.1 Promotion and preservation of natural heritage



PLUARoztocze

B(L)ike Roztocze together in spite of borders

PLBU.01.02.00-06-0211/17

Shared by Poland and Ukraine Roztocze is a multicultural area with an unique and valuable biodiversity. Along with many other problems, this area faces low ecological awareness among its inhabitants and tourists and, from the other side, poor technical state of the tourist infrastructure and lack of adequate touristic promotion. The beneficiaries of the PLUARoztocze project decided to face these challenges. The overall objective of their joint project is the promotion and preservation of existing natural heritage and touristic potential of the Roztocze. That shall be achieved through awareness building activities, improving touristic infrastructure and creating tourist product that will better the image and attractiveness of this area.

First of all the focus of the project will be on tourist infrastructure - building and upgrading of a 327 km cycle route and on improving accompanying infrastructure such as: wooden shed, information board, cyclist's service points etc.). To encourage people to visit Roztocze the numerous cycle tours, workshops and educational meetings will be organized. While, in order to address the second challenge of the area - to reduce environmental degradation and raise visitors awareness of nature protection, Yavorivskiy Natural National Park (YNNP) will create a Center of Ecological Education in Vereshitsa. A similar Geotourist Centre will be built and equipped in Lipsko Polesie. Informational and tourist publications on the natural heritage will also be prepared and distributed. All project activities shall lead to creation of the cohesive tourist product - the attractive Roztocze region.

The target groups of the PLUARoztocze project are the inhabitants of Lubelskie Voivodeship and Lvivska Oblast (about 4.6 million people in total), tourists (about 800 thousands a year) and finally cyclists (about 50 thousands a year) visiting the area on both sides of the border.



LEAD BENEFICIARY
Zamosc Commune



- PARTNERS
- Lublin Voivodeship
 - Roztocze National Park
 - Jaworowski Natural National Park
 - Association of self-governments Euroregion Carpathians Ukraine
 - Department of Ecology and Natural Resources of Lvivska Oblast State Administration



TOTAL BUDGET
2.0 MEUR



PROJECT DURATION
24 MONTHS



ENI CO-FUNDING
1.8 MEUR



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