



CONTEST RULES

‘Reveal the uniqueness of PBU borderland’

Photo Contest

§ 1

General rules

1. The contest is organized by the Center of European Projects - Joint Technical Secretariat of the Cross-Border Cooperation Programme Poland-Belarus-Ukraine 2014-2020 (hereinafter named the Programme).
2. The aim of the Contest is to promote the richness and diversity of the Programme area and the results of the projects implemented on the borderland of Poland, Belarus and Ukraine. The winning photos will be promoted in Poland, Belarus and Ukraine, among general public, institutions involved in the Programme implementation (ministries, national, regional and local authorities, Euroregions, Programme beneficiaries etc.) and among European institutions cooperating with the Programme (European Commission, Tesim, Interact etc.).
3. The condition for taking part in the Contest is sending correctly filled application e-form, in accordance with these Rules.

§ 2

Terms of participation

1. The Contest is aimed at photographers and photo amateurs.
2. A participant of the Contest can only be a person who is the author of a photo. One participant can submit up to five photos in each category (list below).
3. The application should be sent via the online form: [HERE](#) by **23rd October 2020 (midnight CET)** along with the necessary consents regarding the copyright, related rights and personal data protection. The date of receipt of the application form is decisive.
4. If it will not be possible to send the photos via the online form please contact the Organizer (mail: monika.kozlowska@pbu2020.eu)
5. The submitted photos must be taken within the Programme area ([HERE](#)).
6. The Contest is a photo contest with four categories to choose from:
 - a) Around the PBU projects*
 - b) The glory of cultural and historical heritage sites
 - c) The beauty of nature (of the Programme area)
 - d) Traditions, customs and rituals - the richness and diversity of culture

*Under that category we will award attractive photos presenting projects (irrespectively of their topic) financed by the Programme. It may be photos showing both:

- projects still being in progress, any kind of activities carried out under that projects or
- projects/activities already completed – their results, impacts, how they affect people’s life, how they changed the borderland.

The list of all projects can be found on the Programme website ([HERE](#)), and the exact location on the map ([HERE](#)).



7. The submitted photos must meet the following criteria:
 - a) the attractiveness of the photo (promotional potential, innovative approach, original idea);
 - b) compliance with one of the thematic categories;
 - c) the good technical quality of the photo:
 - the photo frame should be vertical or horizontal
 - the photo should be clear, sharp without blurring
 - d) technical requirements of the photo
 - type: jpg, tiff
 - resolution: at least 300 dpi
 - dimensions: the long side minimum 4000 pixels, and the shorter side minimum 3000 pixels
 - size: at least 3 MB
8. The materials submitted by the participants may not violate the law, including the rights of third parties, religious feelings, principles of social coexistence and, in relation to the Polish citizens, the GDPR - the General Data Protection Regulation of 27th April 2016, EU Journal of Laws L 119 of 4th May 2016 and the Act of 4th February 1994 on the copyright law and related rights (consolidated text, Journal of Laws of 2018, item 1191, as amended). The Participant is responsible for their non-compliance, and the Organizer reserves the right to exclude such works from the Contest.
9. The Organizer reserves the right to use free of charge the submitted photos also for the needs of other promotional activities of the Programme. By sending the application form participants gave the permission to use the submitted materials free of charge (non-exclusive license) for an unlimited period of time, without any territorial restrictions in the form of print, audio and video and on the Internet in all activities and publications related to this competition and the Programme promotion.

§ 3

Assessment

1. The photos will be assessed by a jury appointed by the Organizer. The Jury's decisions are final.
2. Contest photos will be assessed in four above mentioned categories.
3. In all Contest categories, photos will be assessed according to the following criteria:
 - a) substantive quality (artistic value of the photo, original approach to one of the categories, interesting or innovative idea, promotional potential)
 - b) technical quality (quality of photos, following the technical requirements)

§ 4

Prizes

1. The Contest Jury will award **3 non-financial prizes for the best photos** in each of **the four categories (12 prizes in total)**:
 - **1st prize** - a set of Programme attractive tourist equipment with a total value of approx. 115 EUR (including tent, blanket, badminton set, powerbank and others promotional gadgets)
 - **2nd prize** - a set of Programme attractive tourist equipment with a total value of approx. 80 EUR (including tent, blanket, badminton set, and others promotional gadgets)
 - **3rd prize** - a set of Programme gadgets with a total value of approx. 40 EUR (including powerbank, ecological lunch set and others promotional gadgets)

Additionally, the winning photos will be promoted in Poland, Belarus and Ukraine, among institutions involved in the Programme implementation (ministries, national, regional and local authorities, Euroregions, Programme beneficiaries etc.) and among European institutions cooperating with the Programme (European Commission, Tesim, Interact etc.).



2. The Organizer reserves the right not to award some awards if the Jury deems applications to be of an insufficient standard.
3. The results of the Contest will be announced on the Programme website: <https://www.pbu2020.eu/en/news/> and its FB fanpage www.facebook.com/PBU2020/.
4. If in the Participant's country the regulations oblige her/him to pay an income tax or other derivatives because of receiving a prize, this obligation rests with the Participant.

§ 5

Final Provisions

1. The Contest Rules are available on the Programme website.
2. In order to contact the Organizer, please send inquiries via e-mail to the following address: monika.kozlowska@pbu2020.eu.
3. In matters not covered by these regulations, the current Civil Code relevant for each country shall apply.