# PL-BY-UA 2014-2020





## **CONTEST REGULATIONS**

#### §1

#### **General rules**

- The aim of the Competition is to promote the effects of the Cross-Border Cooperation Programme Poland-Belarus-Ukraine of all three editions 2004-2006, 2007-2013 and 2014-2020 (hereinafter "the Programme") by presenting the projects implemented under it (hereinafter "projects") in text, audio and video / TV (hereinafter "materials"). At the same time, the Organizer's intention is to support project participants in implementing informational and promotional activities as well as to integrate journalistic circles from Poland, Belarus and Ukraine.
- 2. The contest is announced in connection with the 30th anniversary of the Interreg initiative in Europe. The Programme is a part of the Interreg family of programmes.
- The organizer of the competition is the Center of European Projects Joint Technical Secretariat of the Cross-Border Cooperation Programme Poland-Belarus-Ukraine 2014-2020 (hereinafter "the JTS").
- The competition is intended for authors of materials who will publish them in mass media by 31<sup>st</sup> October 2020. Mass media is understood as printed press, radio, television, internet portals and traditional social media sites.
- 5. A participant of the Contest can be a person who is the author of a given material or, if the material has more than one author, who represents the other authors of this material (also being its author), having obtained their prior consent.
- 6. One participant may submit any number of materials. A given material may be submitted only once, regardless of the number of its authors (if it is impossible to determine who represents the authors of a given material, the Organizer reserves the right to omit such submission).
- 7. The condition of participation in the Contest is to send a correctly completed application form, in accordance with § 2.

## § 2

### **Contest Application**

- The application should be sent via the online form: <u>HERE</u> by 15<sup>th</sup> November, 2020 (the date of receipt of the application in the form of a completed form is decisive)
- If it will not be possible to send the materials via the online form (e.g. due to their size), please contact us immediately after sending it in order to determine another way of sending files (mail: agnieszka.cwikla@pbu2020.eu)
- 3. Publications for the contest should be sent in the form of links and/or scans.
- 4. The organizer leaves the authors the exclusive choice of journalistic genres when preparing competition materials, e.g. reportage, interview, column.
- 5. The submitted materials must meet the following criteria:
  - their content should fit into the objectives and/or subject of the Contest;

## PL-BY-UA 2014-2020



**30** years together

Interreg

- should inform about the Programme and/or projects co-financed by the Programme;
- can be prepared in English, Polish, Belarusian, Russian or Ukrainian;
- 6. Materials that have arisen as a result of paid services (e.g. sponsored article) ordered by institutions related to the Programme / projects implementation may not be submitted to the Contest.
- 7. The publications may not violate the law, including the rights of third parties, religious feelings, principles of social coexistence and, in relation to the Polish citizens, the GDPR the General Data Protection Regulation of 27 April 2016, EU Journal of Laws L 119 of 4th May 2016 and the Act of 4 February 1994 on the copyright law and related rights (consolidated text, Journal of Laws of 2018, item 1191, as amended). The Participant is responsible for their non-compliance, and the Organizer reserves the right to exclude such works from the Contest.
- 8. By submitting text and photos, the Participant thus agrees to their use for the purposes of Programme promotion and publication of his name in the event of receiving a prize.

### § 3

#### **Publication assessment**

- 1. The publication is assessed by the Contest Jury, whose composition is approved by the Head of the JTS. The Jury's decisions are final.
- 2. Contest publications will be assessed in four categories:
  - press articles,
  - internet publications,
  - radio material,
  - television / video material.
- 3. In all contest categories, publications will be assessed according to the following criteria:
  - substantive value of the material: information, scope and complexity of the issues;
  - form: affordability, attractiveness, originality;
  - design: means of expression (graphics, photos), compliance with the substantive content;
  - cross-border dimension: use of information on cooperation under the Programme / project, use of material of a foreign partner (correspondent).

# PL-BY-UA 2014-2020





#### § 4 Prizes

- 1. The Contest Jury will award 3 non-financial prizes for the best publications in each of the four categories (12 prizes in total):
  - 1<sup>st</sup> prize: suitcase, warm blanket, travel cushion, seating pad, beach ball, game kit (2 paddles, ball) with a total value of approx. 120 EUR;
  - 2<sup>nd</sup> prize: Espresso Maker, a family-sized umbrella, an orthopaedic pillow, a cotton bag (total value approx. 80 EUR);
  - 3<sup>rd</sup> prize: wireless keyboard, thermal mug, cotton bag (total value approx. 50 EUR) and up to 3 awards in each category sets of promotional materials worth up to EUR 20;

Each participant of the Contest will receive the status of a member of the Cross-Border Forum of Journalists (allows free participation in meetings of journalists from the border regions of Poland, Belarus and Ukraine). The winners will also be awarded with honorary diplomas.

- 2. The results of the Contest will be announced on the Organizer's website: <u>www.pbu2020.eu</u>
- 3. If in the Participant's country's regulations oblige him to pay an income tax or other derivatives because of receiving a prize, this obligation rests with the Participant.

## § 5

#### **Final Provisions**

- 1. The Contest Regulations are available on the Programme website.
- 2. In order to contact the Organizer, please send inquiries via e-mail to the following address: <a href="mailto:agnieszka.cwikla@pbu2020.eu">agnieszka.cwikla@pbu2020.eu</a>
- 3. In matters not covered by these regulations, the relevant provisions of the Polish Civil Code shall apply (Journal of Laws of 2019 item 1145, 1495)