



## CONTEST RULES

### “Reveal the uniqueness of PBU borderland” - winter edition Photo Contest

#### § 1

##### General rules

1. The contest is organized by the Center of European Projects - Joint Technical Secretariat of the Cross-Border Cooperation Programme Poland-Belarus-Ukraine 2014-2020 (hereinafter named the PBU Programme or PBU).
2. The aim of the Contest is to promote the richness and diversity of the PBU Programme area the results of the projects implemented on the borderland of Poland, Belarus and Ukraine. Selected photos will be promoted in Poland, Belarus and Ukraine, among general public, institutions involved in the Programme implementation and among European institutions cooperating with the Programme.
3. In order to take part in the competition it is necessary to send the correctly filled in an application e-form, in accordance with these Rules.
4. Photos sent to PBU previous competitions may not be submitted.

#### § 2

##### Participation

1. The Contest is open to everyone, photographers and photo amateurs, regardless of age or place of residence.
2. A participant of the Contest can only be a person who is the author of a photo. One participant can submit up to two photos. Photos submitted to previous PBU contests cannot be re-sent.
3. The submitted photos must be taken within the Programme area ([HERE](#)).
4. The Contest is a photo contest with two categories to choose from:
  - a) **The winter beauty of nature (of the Programme area)**  
Under that category we will award attractive photos presenting **winter** borderland.
  - b) **Around the PBU projects**  
Under that category we will award attractive photos presenting projects financed by the Programme. It may be photos showing both:
    - projects still being in progress, any kind of activities carried out under that projects or
    - projects/activities already completed – their results, impacts, how they affect people’s life, how they changed the borderland.

The list of all projects can be found on the Programme website ([HERE](#)), and the exact location on the map ([HERE](#)). Photos presenting a winter look at our projects are welcome.

5. The submitted photos must meet the following criteria:
  - a) the attractiveness of the photo (promotional potential, innovative approach, original idea);
  - b) respond to the given task;



- c) present the good technical quality of the photo:
  - the photo should be clear, sharp without blurring
  - type: jpg, tiff
  - high-resolution: at least 96 dpi
  - size: at least 3 MB
6. The condition of participation in the Contest is to send a correctly completed application form in accordance with § 2, along with the necessary consents. In the case of minors, consents must be approved by a legal guardian.
7. The application should be sent via the online form: [HERE](#) from February 7 to **March 31, 2022 (midnight CET)**. The date of receipt of the application form is decisive.
8. If it will not be possible to send the photos via the online form please contact the Organizer (mail: [agnieszka.cwikla@pbu2020.eu](mailto:agnieszka.cwikla@pbu2020.eu) )
9. The submitted photos may not violate the law, including the rights of third parties, religious feelings, principles of social coexistence and, in relation to the Polish citizens, the GDPR - the General Data Protection Regulation of 27<sup>th</sup> April 2016, EU Journal of Laws L 119 of 4<sup>th</sup> May 2016 and the Act of 4<sup>th</sup> February 1994 on the copyright law and related rights (consolidated text, Journal of Laws of 2018, item 1191, as amended). The Participant is responsible for their non-compliance, and the Organizer reserves the right to exclude such works from the Contest.

### § 3

#### Assessment

1. The photos will be assessed by a jury appointed by the Organizer. The Jury's decisions are final.
2. The photos will be assessed according to the following criteria:
  - a) substantive quality (artistic value of the photo, original approach, interesting or innovative idea, promotional potential);
  - b) respond to the given task
  - c) technical quality (quality of photos, following the technical requirements);

### § 4

#### Prizes

1. For the best photos in every country (Poland, Belarus, Ukraine) the Contest Jury will award 3 non-financial prizes (9 prizes in total) – sets of the PBU Programme attractive sport/tourist equipment:
  - 1<sup>st</sup> prize: a total value of approx. 100 EUR (including smartwatch, hoodie, sport towel, speed badminton set, picnic blanket, reusable bottle and other promotional gadgets)
  - 2<sup>nd</sup> prize: a total value of approx. 70 EUR (including smartwatch, hoodie, sport towel, reusable bottle and other promotional gadgets)
  - 3<sup>rd</sup> prize: a total value of approx. 50 EUR (including a hoodie, power bank, sport towel, reusable bottle and other promotional gadgets)

The Organizer reserves the right not to award some additional prizes.

2. The results of the Contest will be announced on the Programme website: <https://www.pbu2020.eu/en/news/> and its FB fan page [www.facebook.com/PBU2020/](https://www.facebook.com/PBU2020/).
3. If in the Participant's country the regulations oblige her/him to pay an income tax or other



derivatives because of receiving a prize, this obligation rests with the Participant.

## § 5

### Final Provisions

1. The Contest rules are available on the PBU Programme website
2. The Organizer reserves the right to use the submitted photos free of charge for the needs of the PBU Programme promotion.
3. The Organizer has the right to distribute and process the submitted photos as part of the Programme's information and promotion activities, including the author's personal data (surname, first name) in all media without territorial and time restrictions.
4. If the contest application violates the rights of third parties or generally applicable law, the participant is solely responsible.
5. In justified cases, the Organizer has the right to cancel, amend or extend the Contest.
6. Information about changes to the Contest will be published on PBU Programme website: [www.pbu2020.eu](http://www.pbu2020.eu).
7. The final interpretation of the Contest Rules is the responsibility of the Organizer.
8. In order to contact the Organizer, please send inquiries via e-mail to the following address: [agnieszka.cwikla@pbu2020.eu](mailto:agnieszka.cwikla@pbu2020.eu)
9. In matters not covered by these regulations, the current Civil Code relevant for each country shall apply.