



CONTEST RULES

§ 1

General rules

1. The aim of the Contest is to promote the outputs of the Cross-border Cooperation Programme Poland-Belarus-Ukraine 2014-2020 (hereinafter “the PBU Programme”) by presenting the results of the projects implemented under it (hereinafter “projects”) in film materials (hereinafter “materials”). At the same time, the Organizer's intention is to select the best video recordings promoting the projects/Programme and showing the effects of the cross-border cooperation in the support area.
2. The organizer of the Contest is the Center of European Projects – Joint Technical Secretariat of the Cross-border Cooperation Programme Poland-Belarus-Ukraine 2014-2020 (hereinafter “the JTS”).

§ 2

Participation rules

1. The Contest is open to everyone, regardless of age or place of residence.
2. Employees of the Organizer and the Programme Branch Offices as well as immediate members of their families may not participate in the Contest.
3. Participation in the Contest is free of charge.
4. The participant of the Contest can be a person who is the author of given material or, if the material has more than one author, who represents the other authors of this material (also being an author), having obtained their prior consent.
5. **The film should present outputs of the projects implemented within the Cross-border Cooperation Programme Poland-Belarus-Ukraine 2014-2020.** The list of Projects is available on the [Programme website](#), and the exact location on the map ([HERE](#)). Film recordings can be provided in the form of advertising spots, interview, video clips or short reports.
6. Each participant of the Contest may submit only one video. In case that one film is sent twice assessed will be the first application. A given material may be submitted only once, regardless of the number of its authors (if it is impossible to determine who represents the authors of a given material, the Organizer reserves the right to omit such submission). Film sent to an earlier PBU competition will not be considered.
7. The submitted material must meet the following criteria:
 - a. it cannot exceed 3 minutes and is required in Full HD (1920x1080 pixels) as well as MPEG-2, MPEG-4, QuickTime or WMV files;
 - b. its content should fit into the aims and subject matter of the Contest;
 - c. it should inform about the PBU Programme and/or projects co-funded by the PBU Programme;
 - d. it can be prepared in English, Polish, Belarusian, Russian or Ukrainian.
8. The condition of participation in the Contest is to send a correctly completed application form in accordance with § 2, along with the necessary consents. In the case of minors,



consents must be approved by a legal guardian.

9. The application should be sent via the online form: [HERE](#) by 17th May 2021 (midnight CEST) - the date of receipt of the application form is decisive.
10. If it will not be possible to send the materials via the online form (e.g. due to their size), please contact us immediately after sending it in order to determine another way of sending files (e-mail: agnieszka.cwikla@pbu2020.eu).
11. The films may not violate the law, including the rights of third parties, religious feelings, principles of social coexistence and, in relation to the Polish citizens, the GDPR - the General Data Protection Regulation of 27 April 2016, EU Journal of Laws L 119 of 4th May 2016 and the Act of 4th February 1994 on the copyright law and related rights (consolidated text, Journal of Laws of 2019, item 1231, as amended). The Participant is responsible for their non-compliance, and the Organizer reserves the right to exclude such works from the Contest.
12. By submitting the film, the Participant thus agrees to their use for the purposes of Programme promotion and publication of his/her first name, surname and/or the name of the institution he/she represents (if applicable) in the event of receiving a prize.

§ 3

Assessment

1. The publication will be assessed by the Contest Jury, approved by the Head of the JST.
2. The meeting of the Contest Jury is secret. The decisions of the jury are final and cannot be questioned. Legal investigation is excluded.
3. The video recordings will be assessed according to the following criteria:
 - substantive value of the material: information, scope and complexity of the issues
 - form: intelligibility, attractiveness, originality;
 - design: means of expression (graphics, photos), compliance with the substantive content;
 - cross-border dimension: use of information on cooperation within the Programme/project.

§ 4

Prizes

1. For the best recordings in every country (Poland, Belarus, Ukraine) the Contest Jury will award 3 non-financial prizes (9 prizes in total) – sets of the Programme attractive tourist equipment:
 - 1st prize: a total value of approx. 130 EUR (including headphones, sun protection tent, picnic blanket, speed badminton set, backpack and other small promotional gadgets)
 - 2nd prize: a total value of approx. 90 EUR (including powerbank, sun protection tent, picnic blanket, speed badminton and other small promotional gadgets)
 - 3rd prize: a total value of approx. 70 EUR (including sun protection tent, picnic blanket, speed badminton set and other, small promotional gadgets)
2. The recordings will be published on the PBU Programme channel on YouTube, on its FB fan



page and during PBU Programme events. The winners will also be awarded with honorary diplomas.

3. The results of the Contest will be announced on the PBU Programme website: www.pbu2020.eu and its FB fan page: <https://www.facebook.com/PBU2020/>
4. If in the Participant's country the regulations oblige her/him to pay an income tax or other derivatives because of receiving a prize, this obligation rests with the Participant.

§ 5

Final Provisions

1. The Contest rules are available on the PBU Programme website
2. The Organizer reserves the right to use the submitted videos free of charge for the needs of the PBU Programme promotion.
3. The Organizer has the right to distribute and process the submitted films as part of the Programme's information and promotion activities, including the author's personal data (surname, first name, institution he/she represents, if applicable) in all media without territorial and time restrictions.
4. If the contest application violates the rights of third parties or generally applicable law, the participant is solely responsible.
5. In justified cases, the Organizer has the right to cancel, amend or extend the Contest.
6. Information about changes to the Contest will be published on PBU Programme website: www.pbu2020.eu.
7. The final interpretation of the Contest Rules is the responsibility of the Organizer.
8. In order to contact the Organizer, please send inquiries via e-mail to the following address: agnieszka.cwikla@pbu2020.eu
9. In matters not covered by these regulations, the current Civil Code relevant for each country shall apply.