



CROSS-BORDER EDUCATIONAL CAMPAIGN FOR SCHOOLS
WITHIN EC DAY 2020
“TOGETHER FOR GREENER TOMORROW!”

EVALUATION GRID OF THE APPLICATION FORM

If the score is 0 in point 1.1 the application will not be assessed

1. Task 1	Max. Score
1.1. The presentation demonstrate an undertaken by the school team a local green initiative, which has real <u>benefits for cross-border environment</u> (local green initiative with no benefits for cross-border environment – 1, with small benefit – 2, with great benefit – 3)	/ 3
1.2. The photos of the initiative undertaken by the school team are interesting and original	/ 2
1.3. How effective was the promotion of a green initiative in social media? (No promotion – 0; yes, up to 100 likes – 1; 100+ likes – 2; 200+ likes – 3; 300+ likes – 4; 400+ likes – 5)	/ 5
Total score:	/ 10
2. Task 2	Max. Score
2.1. The idea of eco-billboard is: - relevant to the topic - appealing	/ 1 / 1
2.2. The quality of the billboard design is outstanding?	/ 2
2.3. The Programme visualization on the billboard is used properly (Programme logo, EU flag)?	/ 2
Total score:	/ 6
3. Task 3	Max. Score
3.1. Project idea is creative?	/ 2
3.2. Project name is relevant to its idea?	/ 1
3.3. The addressed ecological problem/challenge is significant for cross-border territories?	/ 2
3.4. The project objective(s) planned activities and foreseen results are relevant to solve the indicated ecological problem/face the challenge?	/ 2 / 2 / 2
Total score:	/ 11
4. Additional parameter for schools taking part in the school competition for the first time	/ 3
MAXIMUM TOTAL SCORE:	30

In point where the maximum score is 2, 1 is partial fulfilment of the evaluation criteria and 2 is for its full compliance.