



**CROSS-BORDER EDUCATIONAL CAMPAIGN FOR SCHOOLS  
WITHIN EC DAY 2021**

**YOUTH VOICES OF PBU**

**EVALUATION GRID OF THE APPLICATION FORM**

<b>1. Task 1</b>	<b>Max. Score</b>
1.1. Is the text of the post relevant to one of PBU 2014-2020 projects?	/ 3
1.2. Is the post interesting/catching?	/5
1.3. Are there interesting and relevant photographs or videos attached?	/2
1.4. Have additional tools been used (such as emoji, hashtags, tags)?	/2
<b>Total score:</b>	<b>/ 12</b>
<b>2. Task 2</b>	<b>Max. Score</b>
2.1. Is the subject of the film coherent with the idea of cross-border cooperation/communication across the border? <i>(In case of 0 pts. in this point points 2.2, 2.3, 2.4 are not assessed)</i>	/ 3
2.2. How original and interesting the plot is?	/ 5
2.3. Is the concept well presented (clear, consistent)?	/3
2.4. Is the script supported by additional relevant resources (i.e. graphs, drawings, basic animation, reference to PBU Programme)?	/2
<b>Total score:</b>	<b>/ 13</b>
<b>3. Task 3</b>	<b>Max. Score</b>
3.1. Is the text relevant to the given subject? Is the message clear? <i>(In case of 0 pts. in this point pint 3.2 is not assessed)</i>	/ 3
3.2. Evaluate the artistic quality of the text (language, rhythm, expression).	/ 5
<b>Total score:</b>	<b>/ 8</b>
<b>Additional points for schools taking part in the competition for the first time</b>	<b>/ 1</b>
<b>MAXIMUM TOTAL SCORE:</b>	<b>34</b>