

**Cross-Border Youth Education Campaign
within EC Day 2023
Evaluation grid of the Application Form**

Task 1	Score
1.1. Is the video relevant to the subject? Does it encourage an active lifestyle, especially for young people? Does it show that this lifestyle is beneficial to them?	/5
1.2. Was there an element of cooperation in the movie, is there a group of young people visible?	/2
1.3. Is the video catchy, dynamic, visually attractive, interesting to follow?	/3
Subtotal:	/10
Task 2	Score
2.1. Is the recipe healthy (dietary / rich in beneficial ingredients / free of unhealthy ingredients)?	/5
2.2. Is the recipe feasible with publicly available tools and products? Does it contain regional/local ingredients?	/3
2.3. Is the presentation visually attractive? Does it include a photo of the ready-to-eat dish?	/2
Subtotal:	/10
Task 3	Score
3.1. Is the work related to the topic? Does it effectively convey the message that an active lifestyle is beneficial for young people?	/5
3.2. Is the work interesting, does it have artistic merit, does it stand out from others with similar themes, does it have promotional value?	/5
Subtotal:	/10
Extra score for the schools, which participate in the competition for the first time	1
TOTAL SCORE:	/31