

Cross-border online contest for teenagers within European Cooperation Day 2020“ TOGETHER FOR GREENER TOMORROW!”

GENERAL INFORMATION

The Cross-border Cooperation Programme Poland-Belarus-Ukraine 2014-2020 invites the teenagers living in the Programme area to take part in the Cross-border online contest within European Cooperation Day 2020 (ECDay) organized by the “Brest Transboundary Infocentre”.

THE IDEA

Today the issues of preserving our planet are of crucial importance and this contest address that topic. The slogan of the contest is “TOGETHER FOR GREENER TOMORROW!”. Our idea is to involve the teenagers from border areas of Poland, Belarus and Ukraine to promote one of the main topics that Programme supports – the protection of the cross-border environment and creation of the greener, more eco-friendly world around us. We want to promote that topic involving the teenagers’ potential and their creativity.

WHO CAN PARTICIPATE

1. Teenagers (individuals or groups of max. 4 people) aged 12-16 and living in the Programme PBU area:
 - in Poland: from Podlaskie, Lubelskie and Podkarpackie voivodeships as well as from the eastern part of the Mazowieckie Voivodeship (Ostrołęcko-siedlecki sub-region);
 - in Belarus: from Hrodna, Brest, Minsk and Homiel Oblasts;
 - in Ukraine: Volyn, Lviv, Zakarpattya, Rivne, Ternopil and Ivano-Frankivsk Oblasts.
2. Each person can participate in only one application, each group can submit only one application.

HOW TO PARTICIPATE

1. Step 1. SUBMISSION OF THE APPLICATION
 - a) Fill in the application form and perform the tasks from the application form. Send the filled in application and other materials (short description, short movie and design of an eco-billboard) in electronic format to the relevant PBU Branch Office in your country:
 - In Poland – to the Polish Branch Office in Rzeszów:
e-mail address: rzyszow@pbu2020.eu
 - In Belarus - to the Belarusian Branch Office in Brest:
e-mail address: brest@pbu2020.eu
 - In Ukraine – to the Ukrainian Branch Office in Lviv:
e-mail address: lviv@pbu2020.eu



- b) The deadline for submission of applications is 12:00 (of local time) on 31st July 2020. Submissions received after that date will not be taken into account.
- c) By 21th August, the organizers will select the teams from each country that will go through to the Step 2. of the competition. The participants from Poland will be assessed by the Polish Branch Office, the teams from Belarus - by the Belarusian Branch Office, and the teams from Ukraine - by the Ukrainian Branch Office.
- d) To Step 2. we will invite all participants whose works:
- will be in line with the subject of the competition;
 - will have the Programme logo, the EU emblem, full name of the Programme and webpage address;
 - will not contain inappropriate content.

The list of teams invited to Step 2. will be published on the Programme website and its FB fanpage.

Step 2. PROMOTION ON FACEBOOK

- a) Ask your friends, family, neighbors to share your short movie and eco-billboard on their FB (share from one FB profile for the whole team).
- b) By 14th September send links (showing shares from one FB profile for the whole team. It can be different FB profile for movie and for billboard) showing number of shares to the same e-mail address on which you sent the application form (step 1. above). Links will show us the number of shares so we will be able to see who wins.

The highest share number wins!

WINNERS SELECTION

1. The list of the winners will be announced on the European Cooperation Day - 21st of September on the Programme website and its FB fanpage.
2. The winners - first six places (two teams per each country) will be awarded with unique and attractive promotional EU and Programme materials and gadgets. You will definitely like our prizes! 😊
3. Prizes will be sent by post or handed over directly to the winners.

CONSENT

We reserve the right to free of charge use of all materials sent for the competition for the Programme promotion. By sending the application form participants gave the permission to use the submitted materials free of charge (non-exclusive license) for an unlimited period of time,

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without any territorial restrictions in the form of print, audio and video and on the Internet in all activities and publications related to this competition and the Programme promotion.