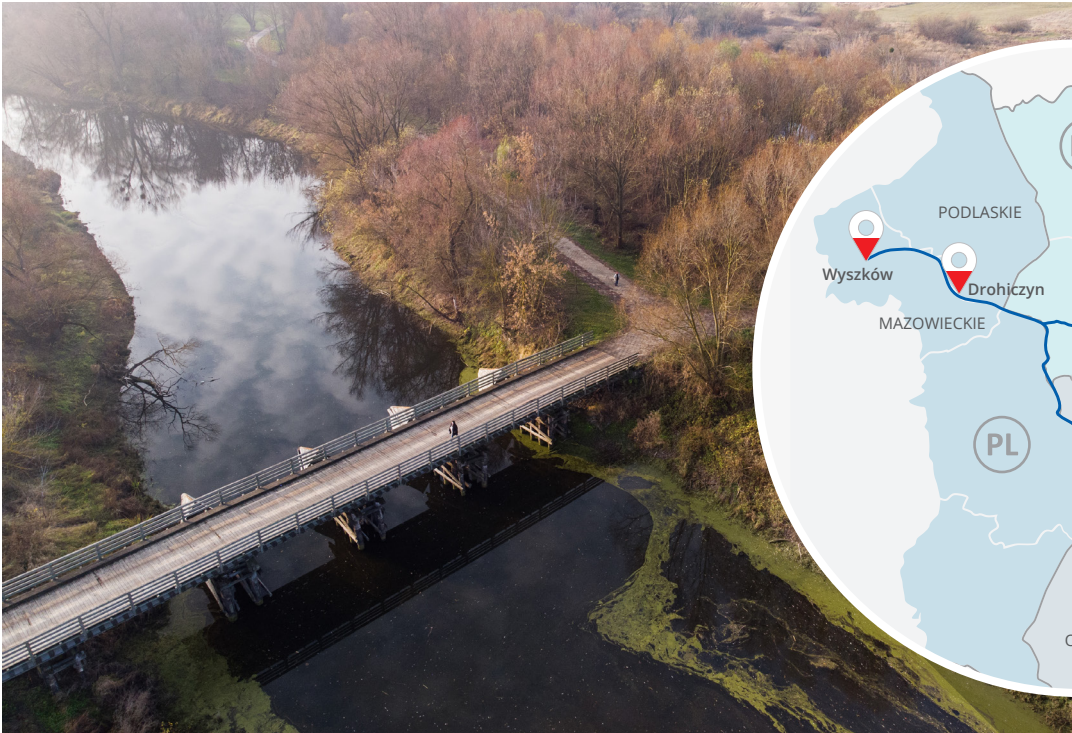




HERITAGE

Priority 1.2 Promotion and preservation of natural heritage



PROJECT
ACRONYM

BugUnitesUs

Bug Unites Us - creation of two cross-border touristic kayak trails

The Bug River and its surroundings with its natural treasures unites three neighbours: Poland, Belarus and Ukraine. Despite the potential of the regions, tourism has never played major role in their development. One of the reasons is insufficient usage of natural advantages of the river and low level of tourism infrastructure.

The BugUnitesUs project's partners decided to create new conditions and perspectives of the region. Two new water trails will be offered to the visitors along the river Bug, together with proper signage, information points, megaphones and building almost 40 resting spots along. First kayak trail will lead from Verkhobuzh (Ukraine) to Wyszaków in Poland (ca. 700 km), another one from Bielin to Brest in Belarus, along the Dniepro-Bug Canal and Muchaviec River (ca. 100 km). Moreover, three Centres of Kayak Tourism will be created in Sokal (UA), Bielin (BY) and Drohiczyn (PL) promoting natural heritage and kayak tourism in the area. Visitors will be able to rent there kayaks and necessary equipment free of charge, choose the most suitable kayak in outdoor pool, attend kayak workshops, shows and excursions. Additionally the Centre in Drohiczyn will create a museum of kayaking and an unique kayak simulator for young, elderly or disabled visitors, where they could try themselves in dry environment. All Centers will be equipped with portable electronic translation devices for foreign tourists. To fully explore the beauty of the landscapes 8 observation towers will be constructed as well.

The BugUnitesUs project will improve the touristic infrastructure supporting the local potential and economic growth. What is not less important, the partners will strengthen the cooperation and exchange of experiences together solving common problems. The new kayak trails, leading through the borderlines of Ukraine, Belarus and Poland, will enable the nature-loving people to discover the untouched beauty of the Bug river on the cross-border area.

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LEAD
BENEFICIARY
Drohiczyn Commune



PARTNERS
Sokal District Council
Drahičyn District Executive Committee



TOTAL
BUDGET
1.4 MEUR



PROJECT
DURATION
24 MONTHS



ENI
CO-FUNDING
1.3 MEUR



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